

# AI at the Crossroads of Economics, Patient Outcomes, and Value: A Healthcare Provider's Journey into Meaningful AI

Dr. Jacob Krive, Clinical Associate Professor

## Abstract

It may be shocking to state that AI growth in medicine has stagnated, despite buzzing news appearing daily in all social and mass media outlets informing us of the new releases, apps, and automated magic. The problem lies in the content being delivered. AI doing better than students in passing medical exams is not that surprising: it does marvelous job analyzing highly structured multiple-choice questions. The real dilemma is that, lately, AI advancements focused on (1) office automation, (2) solving the very problems electronic medical records introduced to clinical workflows two decades ago, and (3) delivering dubious cost savings. But real productivity is measured by patient health outcomes in medicine, and from this perspective - many advancements fail to impress. For this year's AI in Medicine update, we use fairytales and reality to distinguish between hype and value, focusing on what truly matters in the clinical space: care quality advancements, patient safety innovations, real-world evidence in drug development, proteomics, quantum computing, economics of AI, digital twins.

## EVENT DETAILS

### LOCATION

1501 E. Woodfield Rd.  
Suite 300E  
Schaumburg, IL 60173  
3<sup>rd</sup> Floor Conference Room  
and  
Online through **Zoom**

### AGENDA

6:00 - 6:30 CT  
Networking  
6:30 - 7:00 PM CT  
Announcements  
7:00 - 8:15 PM CT  
Feature Presentation and Q&A



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## FOOD FOR THOUGHT

### AI in medicine: hype or value?

The real questions live in patient outcomes, psychology, and social context.

Where does AI actually fit?

**Come find out.**





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**CHAPTER MEETING - JULY 16, 2026**



## **AI at the Crossroads of Economics, Patient Outcomes, and Value**

### **About Dr. Jacob Krive**

Dr. Jacob Krive is Clinical Associate Professor of biomedical informatics in the colleges of Applied Health Sciences and Medicine at University of Illinois at Chicago; Clinician Researcher at University of Chicago Pritzker School of Medicine; and Associate Professor in the College of Osteopathic Medicine at Nova Southeastern University. Dr. Krive's research interests include medical AI, clinical analytics and decision support. He has extensive experience innovating and managing people in industry and academia, having led large IT teams at Endeavor Health, Advocate Health, IBM, among other organizations. Dr. Krive has 30+ years of overall IT experience, beginning with systems engineering passions which led him to pursue career opportunities in healthcare long before AI became a household term. He pursues partnerships with physicians, scientists, and business leaders to initiate projects of scientific inquiry of the applied nature. Dr. Krive is a speaker at international conferences, a published author, and an editorial board member with multiple medical and informatics journals.